

Message Text

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61

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SUBJECT: APPOLLO-SOYUZ FLIGH

FOR IOP/M; IWE; IPS/IBS

DEPARTMENT FOR EUR/CAN; INR/RES

1. CANADIAN WRITTEN MEDIA PROVIDED OBJECTIVE? MODEST COMPREHENSIVE COVERAGE OF APOLLO SOYUZ FLIGHT. EDITORIAL COMMENTS FOCUSED ON ABILITY OF U.S. AND USSR TO COOPERATE TANGIBLY IN SPACE EDEAVOR. AS THE OTTAWA CITIZEN NOTED JULY 15 "IF ALL GOES WELL, SPACE TECHNOLOGY WILL HAVE TAKEN ANOTHE BIG STEP FORWARD. BUT EVEN MORE GRATIFYING IS THE POLITICAL ACHIEVEMENT THE COOPERATION OF THE TWO SUPER-POWERS FOR PROGRESS AND FOR PEACEFULENDS."

MONTREAL STAR OF JULY 18 OBSERVED "THE APOLLO SOYUZ FLIGHT DOES NOT SIGNAL THE END OF RIVALRY IN SPACE... BUT LIKE NEIL ARMSTRONG'S INITIAL FOOTPRINT ON THE MOON, THE HANDSHAKE IN SPACE WHICH THE WORLD WITNESSED YESTERDAY WILL MAKE AN INDELIBLE IMPRINT IN THE PAGES OF HISTORY. MORE THAN ANYTHING ELSE IT HAS DEMONSTRATED THAT MEN OF DIFFERING POLITICAL IDEOLOGIES CAN WORK TOGETHER FOR THE COMMON BENEFIT OF MANKIND".

THE OTTAWA JOURNAL ON THE OTHER HAND WONDERED "IF AMERICAN-SOVIET COOPERATION IN THAT DIRECTION MAY NOT, IN FUTURE, BE MORE PRACTICAL; IF THE MONEY SPENT ON MANNED SPACE EXTRAVAGANZAS MIGHT NOT BETTER BE DIVERTED TO THE GREATER NEEDS OF THEIR OWN PEOPLES AND THE WORLD

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AT LARGE".

2. COPIES EDITORIALS BEING AIR POUCHED TO IOP/M.

3. ELECTRONIC MEDIA GAVE FULL COVERAGE EVERY ASPECT APOLLO SOYUZ
FLIGHT. CANADIAN TELEVISION, RADIO STATIONS WORKING THROUGH
COOPERATION
ARRANGEMENTS WITH US NETWORKS AND DIRECTLY FROM THE US MANNED
SPACE
FLIGHT CENTRE PROVIDED RELIABLE, ACCURATE COVERAGE.

4. IN GENERAL, CANADIANS VIEWED ALL ASPECTS OF APOLLO THROUGH
AMERICAN EYES AND EVEN THE WRITTEN ON-SITE DESCRIPTIONS OF THE
FLIGHT WERE OBVIOUSLY DEVELOPED FROM AMERICAN BACKGROUND
MATERIAL.
WILSON

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